



# JISHNU PS

CREATIVE & TECH PROBLEM SOLVER



## EXPERIENCE

2019 - Present **Associate Creative Director - Video**

*A.P. Moller - Maersk | Sep 2019 - Present*

I started my journey at Maersk as a Senior Specialist - **Video & Motion Graphics**. Over the past five years, I've **built and led a talented team**, establishing an **in-house production studio and live-streaming** capabilities from scratch. After hiring and training, I transitioned into managing a dynamic team and overseeing diverse high-level creative projects. Now, as an Associate Creative Director, I focus on crafting impactful visual narratives that align with Maersk's global vision while fostering innovation and collaboration. Along the way, I've been honored with several rewards and recognitions, including the prestigious **Maersk Star of the Year award**.

2016 - 2019 **Art Director**

*Red Baron Pvt. Ltd. | Sep 2016 - Sep 2019*

At Redbaron, I began as a **Motion Graphics Designer** and quickly expanded my expertise into **cinematography**, exploring the craft of visual storytelling from new perspectives. My role evolved as I took on innovative projects, including the development of **AR/VR** solutions for Intel. This period was marked by constant learning and in-depth research and development, pushing creative boundaries and experimenting with emerging technologies. As an Art Director, I thrived on the challenge of blending design, technology, and storytelling into dynamic, cutting-edge projects.

2015 - 2016 **Senior Visualizer**

*Ogilvy | Mar 2015 - Sep 2016*

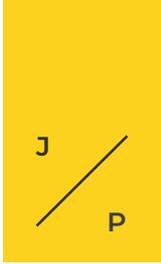
At Ogilvy, I joined as a **Senior Visualizer**, where I took on a versatile role as part of the OgilvyOne digital team. My work spanned across creating dynamic landing pages, designing engaging **HTML5** animated banners, and handling video editing and motion graphics for a variety of campaigns. This role allowed me to blend creativity and technical skills, contributing to impactful digital marketing efforts and enhancing brand experiences through visual storytelling.

## PROFILE

With over 15 years of experience, I have had the privilege of working with global brands, wearing many creative hats along the way. My journey has taken me through diverse roles, including Motion Graphics Designer, Video Editor, Cinematographer, Photographer, Animator, Web Developer and AR/VR Developer. Each role has enriched my expertise, allowing me to blend creativity with technology to deliver impactful solutions.

## SKILLS & EXPERTIZE

- Illustrator
- Photoshop
- Light Room
- Capture One
- Animate
- Dreamweaver
- Audition**
- Premier Pro**
- After Effects**
- Final Cut Pro**
- DaVinci Resolve**
- Blender**
- Cinema 4D
- Unity 3d
- Unreal Engine



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## AWARDS

### Vega Award | 2021

Gold for Reimagine retail campaign.

**Client:** A.P Moller Maersk

**Category:** Digital Marketing - Integrated Campaign

### Muse Award | 2021

Platinum for Always on supply chain for your Automobile campaign.

**Client:** A.P Moller Maersk

**Category:** Outdoor Advertising - Billboard

### Vega Award 2021

Silver for B2B/Retail Video for Social Media.

**Client:** A.P Moller Maersk

**Category:** Video / Online Video (Single) - Retail

### Echo Createeffect 2016 at DMAi Asia

Gold for effectiveness in Retail and Direct Sales.

**Client:** Amazon Fashion

**Campaign:** Kya Pehnu

### Echo Createeffect 2016 at DMAi India

Gold & Diamond for effectiveness in Retail and Direct Sales.

**Client:** Amazon Fashion

**Campaign:** Kya Pehnu

### National Geographic Magazine 2012

Photograph was selected by editors and got featured.

**Platform:** National Geographic Magazine

**Category:** Your Shot - Daily Dozen



## EXPERIENCE

2010 - 2015

### Senior Executive - Creative & Concept

*BioQuest Solution | Mar 2010 - Mar 2015*

At BioQuest Solutions, I worked as a Senior Executive - Creative & Concept, where I contributed to innovative projects in the life sciences and healthcare sector. My role involved developing **interactive CDs**, creating **iOS apps** tailored for doctors, and producing engaging video edits and animations. This experience honed my ability to combine technology and creativity to deliver impactful solutions in a dynamic and evolving industry.

2007 - 2010

### Web Developer | Animator | Editor

*Orgella Technologies | July 2007 - Mar 2010*

At Orgella Technologies, I began my career as a **Web Developer / Designer**, working with international brands to create innovative and visually engaging websites. This role laid the foundation for my creative and technical expertise in the digital space.

## EDUACTION

### Diploma in AAASP

*Arena Animation Academy | Calicut, Kerala, India | 2005-2007*

## BRANDS I'VE COLLABORATED WITH



## SHOWREEL

[Click here](#) to watch my showreel and explore my work.